Andrea Stramondo

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BUSINESS AND BRANDING MULTISECTORAL CONSULTANT, DIGITAL AND CREATIVE PROJECT MANAGER

Skills

- Teamwork and team building, leadership, and team orienteering.
- Public relations, customer service, CRM.
- Planning, Logistics, Organization; Deadlines and Working under pressure.
- Advertising, Digital Marketing, Search Engine Optimization, Google AdWords.
- Copywriting, Writing and Editing.
- Photo and video editing, 2D Illustration, 2D and 3D Design.

- Administration and Multisectoral Business Consulting, Branding Design and Management
- C++, HTML, CSS and Python Coding, Web Design and Development
- IT Buying, Consulting and Support
- Tourism and Hospitality, Back office, and Front Office management
- Volunteering, Non-Profit Associations, Volunteering Associations Management

Languages

Italian
Native Speaker

English
Cambridge C1, in 2019
Trinity College Dublin C1, in 2018

Mandarin Chinese
HSK 证明 Hanban Level 1 (A1), in 2016

French
Institut Français A2, in 2012

Work Experience

Since 2024 - Business Consultant and Project Manager, Freelance, in Milano (IT) and Remote

Since 2023 - Google Ads, Web Developer and SEO Specialist, Freelance for Real Estate Management and Luxury Rentals Agency, in Milan (IT)
Since 2023 - Back Office Manager, Freelance for Real Estate Management and Luxury Rentals Agency, in Milano (IT)
Since 2023 - Web developer and Digital Marketing Consulting, Freelance for Bespoke Bags Fashion Brand, in Milano (IT)
Since 2023 - Web magazine lead editor and project manager for Online Magazine, Freelance for Bespoke Bags Fashion Brand, in Milano (IT)
Since 2023 - Management Consulting, Freelance for Volunteering Organization, in Milano (IT)

Since 2019 - Résumé and Job seeking Consultant, Freelance, Remote
Since 2019 - IT Consultant and Buyer, Freelance, in Milano (IT)

2024 - Front Desk Manager, Immobiliare Ugo Foscolo S.r.l., in Milan (IT)
2024 - Luxury Apartments General Manager, Freelance for Luxury Apartments Management Firm, in Milan (IT)
2024 - "TOP" Project Volunteer Tutor, CIAI Centro Aiuti per l'Infanzia Italiano, Bocconi University and Harvard University, Remote

2023 - Luxury Apartments General Manager, Freelance for Real Estate Management and Luxury Rentals Agency, in Milano (IT)
2023 - Real Estate Consultant and Mediator, Freelance, in Milano (IT)

2022 to 2023 - Waiter at Restaurant near Milano's Duomo Square, F&C Group, Via Ugo Foscolo, Milano (IT)

2021 - Public Service Representative, Stewarding, Inter F.C., Stadio Giuseppe Meazza and Manpower Italia, Milano (IT)

2020 - Contest Fashion Designer for emerging streetwear apparel brand, Freelance for Fashion Brand, Remote

2019 - Food Deliveries for Online Food Deliveries Service, Glovo, Catania (IT)
2019 - Jazz Choir Singer, InsoliteNote Choir, in Catania (IT)

2018 - Work Courses on IOT and C++, CISCO Networking Academy, Remote
2018 - Writer and Webmaster for Online European Students Science Web Magazine, EPMagazine, European Union (EU)

2017 - Project Designer for Multimedia Library at High School, I.S.S. E. Boggio Lera, Via Vittorio Emanuele II, Catania (IT)

Education

Since 2023 - Bachelor's Degree in Business Economics And Management, University of Milano-Bicocca, Milano (IT) *(In progress)*

2024 - Advanced Microsoft Excel Course, Learnn.com, Remote
2024 - University Start-up Challenge Participant, E-Club Ventures, Milano (IT)
2024 - iBicocca Titanium, Start-up Business Launch Course, University of Milano-Bicocca, Milano (IT)
2024 - Booking.com's Proud Travel Webinar, Booking.com, Remote
2024 - "Foundations of Project Management" Course, Google, Remote
2024 - "Project Initiation: Starting a Successful Project" Course, Google, Remote
2024 - "Project Planning: Putting It All Together" Course, Google, Remote
2024 - "Project Execution: Running the Project" Course, Google, Remote
2024 - "Agile Project Management" Course, Google, Remote
2024 - "Capstone: Applying Project Management in the Real World" Course, Google, Remote
2024 - Google's Project Management Specialization Certificate, Google, Remote

2023 to 2024 Healthcare Management Course, University of Milano-Bicocca and PoliS Lombardia, Milano (IT)
2023 - Zucchetti's "Beddy" Onboarding Course, Zucchetti Hospitality, Remote
2023 - Copywriting Professional Course, Learnn.com, Remote
2023 - Search Engine Optimization Professional Course, Learnn.com, Remote
2023 - Google Ads Professional Course, Learnn.com, Remote
2023 - Digital Taxation Professional Course, Learnn.com, Remote
2023 - Instagram Social Media Management Professional Course, Learnn.com, Remote
2023 - LinkedIn Networking Professional Course, Learnn.com, Remote
2023 - Python Coding Professional Course, Learnn.com, Remote
2023 - OKRs Professional Course, Learnn.com, Remote
2023 - "MVP App Development" Webinar, Learnn.com, Remote
2023 - "Launching a Media Agency" Webinar, Learnn.com, Remote
2023 - "Start-up" Course for Volunteering Associations management, CSV Lombardia, Remote

2022 - Basic Life Support Course, University of Milano "La Statale", Milano (IT)

2021 - Digital Music Production Masterclass, LOC Capo D'Orlando, Capo D'Orlando (IT)
2021 - Stewarding and Stadium Security Course, Manpower Italia, Remote

2020 to 2023 - Master's Degree in Medicine and Surgery, University of Milano "La Statale", Milano (IT) *(Not Achieved)*
2020 - Virtual Assistant Course, Udemy, Remote

2019 - Cambridge Advanced English (CAE) C1, Cambridge University, in Catania (IT)

2018 - Trinity College Experience - C1 Class, Trinity College Dublin, Dublin (IE)
2018 - ECDL Computer Aided Design (CAD) Specialised, ECDL Institute, in Catania (IT)
2018 - Italian IT Olympics (OII) Preparation course and group section participation, I.S.S. E. Boggio Lera, Catania (IT)

2017 to 2019 - Classical Piano Education, Private Teacher, Catania (IT)
2017 - Italian IT Olympics (OII) Preparation course and individual section participation, University of Catania, Catania (IT)

2016 - HSK 证明 Level 1 (A1), I.T.I.S. G. Marconi and Confucius Institute, in Catania (IT)

2015 to 2020 High School Diploma in Applied Sciences, I.S.S. E. Boggio Lera, Catania (IT)
2014 - Technical Institute Diploma in IT and Computer Science, I.T.I.S. G. Marconi, Via Vescovo Maurizio, Catania (IT) *(Not Achieved)*

Projects and Activities

Since 2024 - President and Co-founder of Entrepreneurial Student Association, E-Club Bicocca, Milano (IT)

Since 2023 - General Secretary of Environmental and Social Organisation, Comitato Ponti OdV, in Milano (IT)

2024 - Project Manager and Co-founder of Touristic Start-up Project, ItinerArte Project, Milano (IT)
2024 - Hiring Manager for Touristic Start-up Project, ItinerArte Project, Milano (IT)

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